

JACOBSON

BIOGRAPHY

JUDY BUSBY, MBA, MSMOB, PMP

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Judy Busby is the Senior Vice President of Executive Search and Corporate Strategy for The Jacobson Group. In this role, Judy offers leadership and strategic direction to the firm's executive search practice, which provides executive search and selection consulting for insurance leadership positions across all disciplines. Judy is also a key member of Jacobson's Executive Management Team and is accountable for directing corporate-wide initiatives that ignite the continued development and growth of the entire organization. In addition, she manages select executive-level search engagements for clients from all sectors of the insurance industry.

Judy brings an impressive track record of organizational development and high-performance leadership to her role at Jacobson. She has assisted countless executives, leaders and other valued team members in realizing their organizations' strategic objectives. In fact, through her strategic and consultative approach to executive search, she has even inspired a few of our clients to shift their organizational structures to better align with their missions, visions and strategic objectives. Her expertise in human behavior science also uniquely positions her to offer guidance on attraction and retention strategies for high-impact executives.

A successful entrepreneur, prior to joining Jacobson, Judy owned a well-established management consulting firm specializing in high-performance leadership and executive coaching. Her impressive career record includes tenures with large publicly traded corporations, where she was responsible for leading several hundred technical and professional employees and contractors through strategic business initiatives. She also directed projects nationwide for new product development, process improvement and leadership development. Judy has held Executive Director positions in publishing, biotechnology, transportation and process management consulting, leading functions such as customer service, engineering, facilities, human resources, maintenance, operations and quality.

Judy received her Master of Science in Management and Organizational Behavior (MSMOB) with a major in organization development from Benedictine University, her MBA in operations management from St. Joseph's University, and a bachelor's degree in business logistics from Penn State University. She is a certified Project Management Professional® and has earned the Diversity, Equity and Inclusion in the Workplace Certificate from the University of South Florida Muma College of Business.

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THE JACOBSON GROUP

The Jacobson Group is the leading provider of talent to the insurance industry. For more than 50 years, Jacobson has been connecting organizations with insurance professionals at all levels across all industry

verticals. We provide an array of services including [executive search](#), [professional recruiting](#), [temporary staffing](#) and [subject matter experts](#).

Jacobson provides executive search and selection consulting for insurance leadership positions in all disciplines. Jacobson delivers a highly methodical process, incomparable industry knowledge, unparalleled candidate selection expertise and an unmatched network of marketplace relationships necessary for a successful executive search. Further information is available at jacobsononline.com.